



RUSA Bill S20-14

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Sponsors: Public Relations Committee

Create A RUSA Seal (C.A.R.S.) Bill

Whereas, the Rutgers University Student Assembly (RUSA or the Assembly) logo may not be useful in all circumstances and, as such, the Assembly requires additional iconography;

Whereas, there is a need for a RUSA logo (to be used on pieces of legislation) as well as a RUSA seal (to be used for public relations) in order to drive towards a more dignified and formal representation of the Assembly;

Be it hereby resolved, that the Assembly adopt a seal, to be used in conjunction with the current RUSA logo;

Be it further resolved, that the seal may be seen as an equivalent to the Assembly logo, but should be used in circumstances where it may be more appropriate as deemed by the Public Relations Chair or whomever is using the seal or logo to take action on behalf of the Assembly.