



RUSA Bill F20-13

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Sponsors: Public Relations Committee, Legislative Affairs Committee, Student Affairs Committee, Academic Affairs Committee, University Affairs Committee, Internal Affairs Committee, Health & Wellness Committee, Sexual Violence Education Committee

Bill to Sanction the Creation of a Monthly RUSA Newsletter

Whereas, the vast majority of students are unaware of RUSA activities, a problem that has been exacerbated by a lack of physical community engagement;

Whereas, a primary concern of the Assembly is transparency, with a commitment to “bridging communities to establish productive lines of communication”¹;

Whereas, a coordinated monthly newsletter would allow RUSA to best convey pertinent information to the student body and university as a whole;

Be it hereby resolved, the Public Relations Committee is charged with organizing and creating a monthly newsletter pertaining to the Assembly and the work that it is doing;

Be it hereby resolved, all matters pertaining to the format, content, and construction of the newsletter are up to the discretion of the Public Relations Committee;

Be it further resolved, any elected or appointed member of the Assembly can submit written pieces before the second Friday of every month to the Public Relations Committee to be considered for the newsletter;

¹ RUSA Website: <https://rusa.rutgers.edu/>

Be it further resolved, that the newsletter shall function as follows:

- A. The Public Relations Committee Chair shall appoint a member to be tasked with gathering updates and coordinating between all committees;
- B. Each Committee Chair shall appoint a representative to write and provide, or may themselves write and provide, updates on behalf of their committee to the Public Relations Committee;
- C. In a case in which there are no updates for a committee, the Committee Chair or appointed representative should relay this information to the delegate for the Public Relations Committee;
- D. All updates must be provided to the Public Relations Committee upon the second Friday of every month, at which point the committee will assemble and design the newsletter;
- E. The Public Relations shall finish constructing and distribute the newsletter on or before the third Friday of every month;

Be it further resolved, the RUSA President will be tasked to provide a monthly brief/introduction to newsletter before the second Friday of every month;

Be it further resolved, that at the discretion of the Public Relations Committee, departments or ad-hoc committees created by the RUSA President or the Assembly will also be tasked to write and provide updates for the newsletter;

Be it further resolved, that the newsletter shall be released via email by the Public Relations Committee to the entire student body on the third Friday of every month, with the option to opt-out at any point;

Be it further resolved, that the Public Relations Committee shall include a link to subscribe to the RUSA public list in each edition of the newsletter;

Be it further resolved, that the inaugural newsletter be furnished by the Public Relations Committee for the month of February 2021;

Be it finally resolved, that all editions of the newsletters shall be uploaded to the official RUSA website in order to maintain and encourage transparent, effective lines of communication.